

Leading biodiversity expert announces milestone partnership with McArthurGlen

[BioScapes](#)[®], the UK's leading producer of biodiversity habitats and associated products, has announced a new partnership with McArthurGlen Group, Europe's leading owner, developer and manager of designer outlets.

The business, headquartered in Seaton Ross, near York, has secured a deal to install its landmark biodiversity products at a flagship McArthurGlen site.

Earlier this year, BioScapes launched a range of innovative, self-contained ecosystems that are the first of their kind, and suitable for application in commercial, educational and residential settings.

The BioCube[®], NatureArk[®] and WildPod[®] each feature multiple, integrated habitats designed to help plants, insects, invertebrates, amphibians and small mammals thrive.

The partnership with McArthurGlen will initially see twenty different units installed and implemented in the developer's shopping outlet in York, with further installs planned through 2022 and 2023.

BioScapes is also in the process of finalising installations of its units on a number of McArthurGlen's other sites across the country, marking the start of a partnership that will nurture and champion the importance of biodiversity.

Speaking about this important milestone, BioScapes' Head of Commercial, Neil Spiers, said: "This contract with McArthurGlen is a landmark moment for BioScapes and provides an exciting opportunity to boost biodiversity at their sites.

"Since launching the brand in January, both our messaging about biodiversity and the products have been well received. We are delighted to be partnering with such an influential organisation as McArthurGlen. The partnership will help us to push the biodiversity message even further.

"We've already started the process of installing the products at the York sites, with other locations to follow. These units will provide eye-catching green spaces around the shopping outlets, but, more importantly, will provide the sites with an environment for plants and wildlife to prosper. We look forward to expanding our operations further moving forward."

Sam Vale, Facilities Executive at McArthurGlen said: "After speaking to BioScapes, and hearing about their products and wider objectives, we were immediately impressed and keen to show our support.

"Prioritising our natural world and doing what we can to boost biodiversity is hugely important and we're delighted to host these innovative products initially in York. We're certain our shoppers will enjoy the wildlife they attract, and the colour and vibrance they bring to their surroundings.

For more information on BioScapes' objectives and their products, visit: <https://bioscapes.co.uk/>

-Ends-



Issued by Faith PR on behalf of BioScapes®. To arrange an interview with Terry Smithson, Biodiversity Manager & Ecologist at BioScapes, or for more information including fact sheets and case studies on this subject, contact 01484 599886 or email nicola@faith-pr.co.uk

Notes to editors

About BioScapes®

BioScapes® was established in 2021 under the Rolawn Group with the specific remit of developing biodiversity solutions, to make a positive impact on wildlife and environmental conservation.

Based in Seaton Ross near York, BioScapes® has the benefit of fifty years of experience in the field and has collaborated with expert ecologists over the course of several years to develop a range of patented products which will help individuals and businesses to effect significant, positive change to biodiversity, an issue which poses an increasing challenge in the UK and worldwide.

Through BioScapes®, Rolawn aims to be the UK's leading producer of innovative, self-contained multiple biodiversity habitats and associated products, which help create healthy ecosystems and promote gains in biodiversity wherever they are used.

Website: <https://bioscapes.co.uk/>